



CONCEPT INTERACTIVE INSTITUTE
business • technology • design • innovation



BUSINESS MANAGEMENT, ENTREPRENEURSHIP AND NEW TECHNOLOGY CERTIFICATE (10 MONTHS FULL TIME)

WHAT YOU GET

Business Management, Entrepreneurship and New Technologies certificate (Concept Interactive Institute)
Entrepreneurship and Project Management certificate (Concept Interactive Institute)
"50 Day MBA" certificate* (Concept Interactive Institute)
New Technology certificate (Concept Interactive Institute)
Starting a Business certificate (University of Leeds, UK)
Introduction to Project Management Principles and Practices certificate (University of California, Irvine, US)
The Internet of Things certificate (King's College, London)
Financial Management (The Open University, UK)

INTRODUCTION

This course is especially adapted to those students who dream of opening up their own business one day and who want to make a positive difference in the lives of others. Students also understand the impact of new technology on our world and the power of exponential growth. Students will be able to learn and gain exposure to valuable material in lectures and to apply it in a business or non-profit organization once graduated. Many students may also opt to take a gap year and study this in order to gain a more in-depth insight into the topics offered.

Throughout the course, students are encouraged to build plans on how they see challenges, at local or regional level, and what needs to transpire in order for these challenges to be addressed and solved. Students who come up with a business plan and opt to open up their own business will join either a Tier 1 or Tier 2 business support system and mentorship programme. Students who fall within Tier 1 will be appointed a Board of Directors who themselves are successful directors from existing South African companies. Students will be appointed Directors of their own company, and the appointed Board of Directors will actively guide the student, or students, and the newly formed company so that it can commercially develop. Tier 2 students will receive business mentorship until such time that the newly formed idea has matured into a firm business plan ready for funding. This course will educate and empower students to learn and apply entrepreneurial skills and new technologies in order to address company and societal needs and challenges. The course equips students with the skills to effectively communicate with scientists, engineers and business leaders, whilst themselves not needing to understand the depths of content of those disciplines.

The course also covers creative and critical thinking as well as emotional and social intelligence in order to introduce students to a wider range of relevant topics and subjects that impact on day to day inter-personal interaction. Finally, students will be exposed to guest lecturers from relevant external companies and organizations.

For more information, please contact a student advisor:
info@conceptinteractive.co.za 021 202 7890
www.conceptinteractive.co.za

Entrepreneurship and Project Management certificate

Critical and Creative Thinking
 Entrepreneurship
 Starting a Business (University of Leeds, UK)
 Project Management Principles
 (University of California, US)
 Project Management Practices
 (University of California, US)
 Business Mathematics incorporating Microsoft
 Applications

"The 50 Day MBA" certificate

Business Accounting
 Business Information Systems
 Micro and Macro Economics
 Business Strategy
 Human Resources Management
 Marketing Strategy
 Corporate Governance
 Financial Management (Open University, UK)
 Law

New Technologies certificate

Computer Technologies and Internet of Things
 (Kings College, London)
 Robotics and Artificial Intelligence
 Blockchain Technology
 Biotechnology
 Virtual and Augmented Reality, Networks and Sensors
 Space Technologies
 Smart Energy

A NOTE ON NEW MATERIAL

Much of the content of the new technologies above will be taught as soon as the new technology unfolds. In today's exponential world, new technologies emerge daily. This content will be brought into the lecture room as it unfolds.

Upon successful completion of the above curriculum, students will be awarded three local certifications conferred by Concept Interactive. Where applicable, students who successfully complete the external certification requirements will be granted additional certifications.

Students can elect to study a further 2nd year part time in disciplines of social and emotional intelligence, thinking skills and other relevant skills.

**Management and business applications.*

LECTURER BIO (Tarryn-Leigh Lewis)

Tarryn-Leigh is an innovation and travel enthusiast with a double Masters in Global Innovation Management from North Carolina State University (USA) and IAE Business School (France).

Having worked and studied on 4 continents, Tarryn offers a global perspective, diverse industry exposure and professional experience with start-ups, non-profits and multi-nationals.

ADMISSION REQUIREMENTS

Students are expected to have passed matric or the equivalent (this requirement can be waived in special circumstances). Although subject choice will not detract from qualification entry, the subjects Mathematics & English are an advantage.

Students should also have passed Matric maths at a minimum level of 60%. Students who did not achieve 60% in maths will be required to write a Concept Interactive Institute "Entrance Assessment". Please contact a student advisor for more information.

Students should be able to use basic computer applications and thus should have basic computer literacy. If this is not the case, proof of training in basic computer literacy will be required in order to be eligible for this course.

Students who are eligible may apply for RPL.

**LEGISLATIVE MATTERS AND ASSURANCE**

The institution is registered as a Private Higher Education Institution by the department of Higher Education and Training. Reg. No. 2009/HE07/003. The short course, Business Information Systems, Entrepreneurship and New Technologies certificate is offered outside the HEQSF. As such, the institution follows the Good Practice Guide for Quality management of short courses as stipulated in the CHE September 2016 publication.

Subject content may change from time to time.