



## PHOTOSHOP IN PRACTICE CERTIFICATE

### INTRODUCTION

This is the ideal short course for all junior marketing managers, communication officers, personal assistants or even entrepreneurs to learn how to use Photoshop at the Office and for social media, and how to create and manipulate images for online and print.

### WE COVER

#### The Basics

The PShop Environment, Tools, Page/Artboards, Doc sizes, Resolution, File Types & Formats, Units & Increments, Selection Tools, Adding Layers, Copy & Pasting.

#### Photoshop for Powerpoint/Keynote

Design backgrounds (patterns), beautiful charts, infographics.  
Layer manipulation: adjustment layers, colour manipulation, add shapes and cut paths.

#### Photoshop for Social Media & Web

Learn how to change image sizes, image optimization for web/facebook, change colour of images, add effects (Instagram effects), layer styles, make a Facebook Cover with logo and image and type.

#### Photoshop for Print (Leaflets & Posters)

Create a poster using existing images, manipulation layers (clipping layers), add colour and save for web & print.

### ADMISSION REQUIREMENTS

A working knowledge of computers and digital devices (digital cameras, scanners, smartphones, etc.)



Two day course from 9:00 - 16:30 or  
Four Saturdays from 9:00 - 13:00

For more information or to register,  
please contact a student advisor:  
[info@conceptinteractive.co.za](mailto:info@conceptinteractive.co.za) 021 202 7890  
[www.conceptinteractive.co.za](http://www.conceptinteractive.co.za)