



WEB DESIGN CERTIFICATE

INTRODUCTION

This is the ideal short course for anyone interested in getting a head start into web design. The course is designed to equip you with the skills necessary to design, create and deploy effective websites.

Learn to use Photoshop, learning the basics about Image Creation, Pixel Perfect Design and Interface Design. Students then learn Wireframing and Prototyping and to code a site using HTML5 and CSS3 with responsiveness and added Javascript to increase functionality and interactivity.



Please contact a student advisor for actual start dates.
54 hours, one evening per week, for 3 hour sessions.

To register for this course or to find out more information,
please contact a student advisor:

Website: www.conceptinteractive.co.za

Queries: info@conceptinteractive.co.za

Tel: 021 202 7890

WE COVER

We will start by discussing important terms & technologies: Web Design Terms, Trends in Web and Interface Design, Design Patterns and UX principles and all about Hosting and getting your site up and running.

Then we will move onto Site Planning, Wireframing and then Photoshop to learn about Web Site Design & Interface Layout design. Once the design principles and digital layout is done we move onto Prototyping.

The next phase is the actual writing of code and designing in the browser with our Photoshop framework. From NotePad/Text Edit we will write simple semantic code in HTML & CSS in Brackets. Moving forward to lay out multiple designs using HTML5 & CSS3 to understand the essence of device agnostic web design through responsiveness and adding interactivity using scripts (Sliders, Masonry Gallery etc) and using popular CSS Frameworks. Class assignments include Designing & Coding a Marketing Email and changing the look of a Wordpress Theme.

The final portfolio assignment will be to build a professional website using clean semantic code that fulfills a marketing and business objective.

LECTURER BIO (Anka Joubert)

Anka has a degree in Graphic Design and a Post Grad in Marketing. She has worked as a designer/art director in the advertising industry to starting an in house design studio for an Italian import company in the UK. She then managed an e-commerce store for a very swanky fashion brand. She has been training/lecturing in digital design and coding for about 8 years.

Anka adds, "what I am passionate about and what I would like the students I train to remember: Be passionate about design and interaction, never stop learning, be curious, be experimental, learn something new every single day, stop procrastinating, be obsessed with type, pattern & colour, doodle/draw or write every day but most of all become better listeners and analyse everything."



ADMISSION REQUIREMENTS

A Matric Certificate or equivalent is needed for entry as well as a working knowledge of computers and digital devices (digital cameras, scanners, smartphones, etc.) Some design, programming or fine art background would be greatly advantageous but not a pre-requisite.

OUTCOME

Web designers are expected to have an awareness of usability and if their role involves creating mark-up then they are also expected to be up to date with web accessibility guidelines.

This comprehensive course is therefore designed to equip you with a solid foundation of skills needed as required by the web design industry. The course covers all the skills you'll need to create websites and media from planning to deployment. You'll use industry standard software to design, code, and animate web media with ongoing instruction and guidance on design construction and best practices. The course includes a portfolio project with which you can showcase your skills to any prospective employer.

If you're looking to get a head start in front-end web design, this is designed for you. This 54 hour course encompasses the theory and practice of front-end web design, from basic design principles through to more advanced web development skills.

