

MATRIC

BUSINESS MANAGEMENT, ENTREPRENEURSHIP AND NEW TECHNOLOGIES CERTIFICATE

(10 MONTHS FULL TIME LECTURES OR DISTANCE) #



WHAT YOU GET

Business Management, Entrepreneurship and New Technologies certificate (Concept Interactive Institute)
Starting a Business certificate (University of Leeds, UK)
Introduction to Project Management Principles and Practices certificate (University of California Irvine, US)
The Internet of Things certificate (King's College London)
Financial Management (The Open University, UK)
Entrepreneurship and Project Management certificate
"50 Day MBA" certificate *
New Technology certificate

CURRICULUM

Entrepreneurship and Project Management certificate

Entrepreneurship • Project Management
Creative and Critical Thinking • Business Mathematics and Microsoft Applications

"50 Day MBA" certificate

Business Accounting • Business Information Systems
Micro and Macro Economics • Business Strategy
Human Resource Management • Marketing Strategy
Corporate Governance • Financial Management • Law

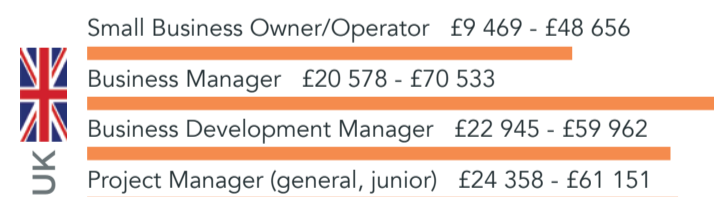
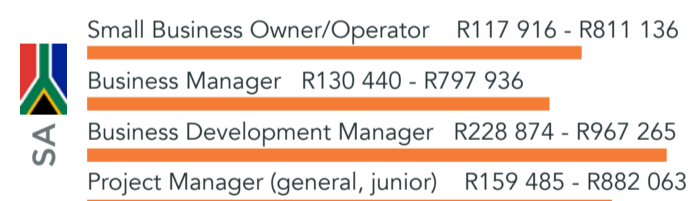
New Technology certificate

Computer Technologies and Internet of Things
Robotics and Artificial Intelligence
Blockchain Technology • Biotechnology
Virtual and Augmented Reality, Networks and Sensors
Space Technologies • Smart Energy

CAREERS

Small Business Owner/ Operator • Business Manager
Business Development Manager • Project Manager (General)

SALARIES (ANNUAL)



KEY SKILLS THAT POSITIVELY AFFECT SALARIES



FURTHER CAREER PATHS

Business Consultant
General Manager
Business Development Director/ Executive
Business Analyst

DIGITAL MARKETING, SOCIAL MEDIA AND DESIGN CERTIFICATE

(10 MONTHS FULL TIME LECTURES OR DISTANCE) #



WHAT YOU GET

Digital Marketing, Social Media and Design certificate (Concept Interactive Institute)
Digital Marketing certificate (University of Illinois, US)
Social Media certificate (North Western University, US)
Search Engine Optimisation certificate (University of California, US)
Google Online Marketing Challenge (Google)
Print Media Design certificate
Web Design certificate
Digital Marketing certificate

CURRICULUM

Print Media Design certificate

Design Thinking • Design Principles
Visual Communication Techniques • UI & UX Principles

Print Media Design Applications

Illustrator • InDesign • Photoshop

Web Design certificate

Design in Photoshop • Wireframing • Prototypes
Coding (HTML5 & CSS3 & Intro to jQuery) • Implementation
Wordpress (Implementing & Changing a theme)

Digital Marketing certificate

Digital Marketing in Context • Strategy • Research
CRM & SEO
Channels (Search, Online, Video, Email, Social Media, Mobile Marketing)
Social Media Strategy • UX • Web Development & Design
Writing for Digital
Testing (Analytics) & optimisation
Project

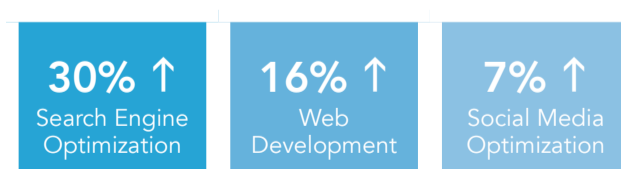
CAREERS

Digital Marketing Specialist • Social Media Manager
Graphic and Web Designer

SALARIES (ANNUAL)



KEY SKILLS THAT POSITIVELY AFFECT SALARIES



FURTHER CAREER PATHS

Senior Graphic/ Web Designer
Digital Strategist
Marketing Manager (specialising in digital and web)

DIPLOMA IN INTERACTIVE GRAPHICS

(3 YEARS FULL TIME LECTURES)



WHAT YOU GET

Diploma in Interactive Graphics
Advanced Award in Design

CURRICULUM

Year 1
Theory of Design I • Design Technology I (Print Media)
Professional Practice I • Marketing I

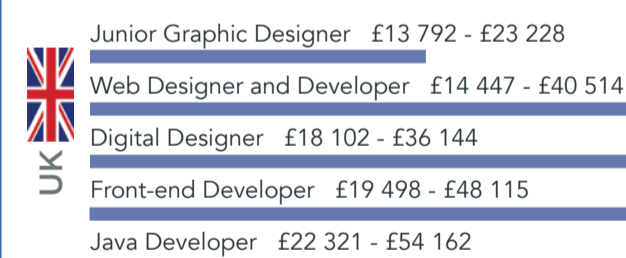
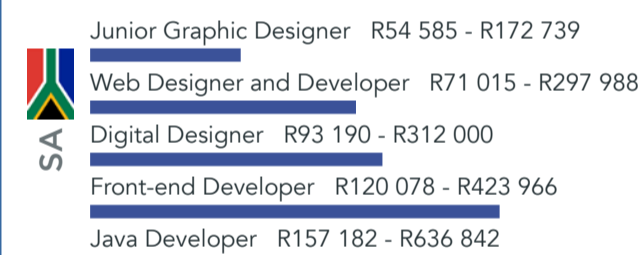
Year 2
Theory of Design II • Design Technology II (Web Design)
Professional Practice II • Marketing II - Internet Marketing
Portfolio I • Internship I

Year 3
Design Technology II (Web Programming)
Professional Practice III • Internship II
Portfolio II • Research Component

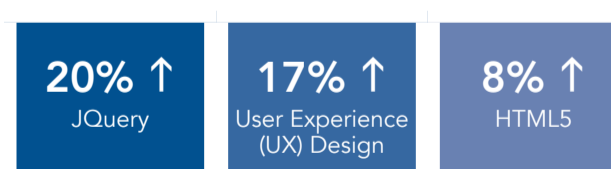
CAREERS

Junior Graphic Designer
Web Designer and Developer • Digital Designer
Front-end Developer • Java Developer

SALARIES (ANNUAL)



KEY SKILLS THAT POSITIVELY AFFECT SALARIES



FURTHER CAREER PATHS

Senior Web Designer
Senior Web Developer
Senior Graphic Designer
Art Director

BUSINESS MANAGEMENT CERTIFICATE

(10 MONTHS FULL TIME LECTURES OR DISTANCE) #



WHAT YOU GET

Business Management certificate (Concept Interactive Institute)
Project Management certificate (University of California, Irvine, US)
The "50 Day MBA" certificate *
Finance module (Open University, UK)
Sage Pastel Payroll
Sage One Accounting

CURRICULUM

Business Communication
Computer Essentials (Word, Excel, Powerpoint, Outlook, Google administration) - Beginner and Intermediate
Creative and Critical Thinking

Business Maths • Introduction to Accounting

"50 Day MBA" certificate

Business Accounting
Business Information Systems • Micro and Macro Economics
Business Strategy • Human Resource Management
Marketing Strategy • Corporate Governance
Financial Management (Open University, UK) • Law

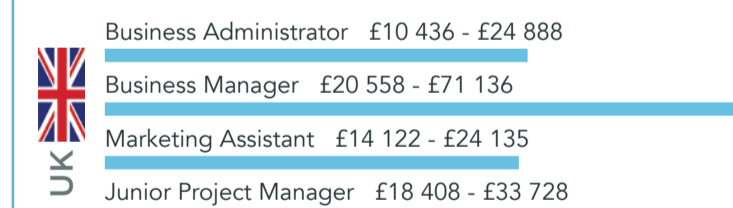
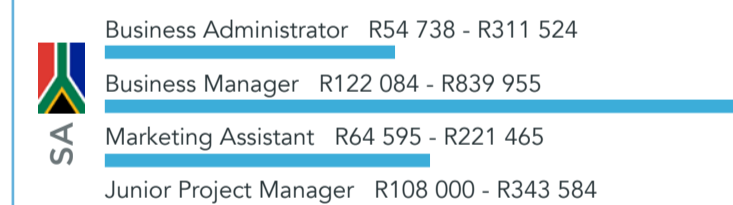
Introduction to tax • Sage Pastel, Payroll & Accounting (Sage Pastel Certifications)

Introduction to Quick books, VIP
Project Management • Personal Effectiveness • Internship

CAREERS

Junior Business Administration and Management
Business Administrator • Business Manager
Marketing Assistant • Junior Project Manager

SALARIES (ANNUAL)



KEY SKILLS THAT POSITIVELY AFFECT SALARIES



FURTHER CAREER PATHS

Project Manager
General Manager
Operations Manager
CEO

PROFESSIONAL EXECUTIVE & PERSONAL ASSISTANT CERTIFICATE

(10 MONTHS FULL TIME LECTURES OR DISTANCE) #



WHAT YOU GET

Professional Executive and Personal Assistant certificate (Concept Interactive Institute)
Personnel Management
Project Management certificate (University of California, Irvine, US)
Sage Pastel Payroll
Sage One Accounting
Travel Administration certificate
Social Media for Business certificate

CURRICULUM

Business Communication
Computer Essentials (Word, Excel, Powerpoint, Outlook, Google administration) - Beginner and Intermediate

Web Design and Development Essentials (Wordpress)

Event Management • Meetings and Minutes
Office Administration, Systems and Etiquette
Health & Safety Essentials • Sage One Accounting
Sage Pastel Payroll

Personnel Management (Recruitment processes, Labour Law, Conditions of Employment)

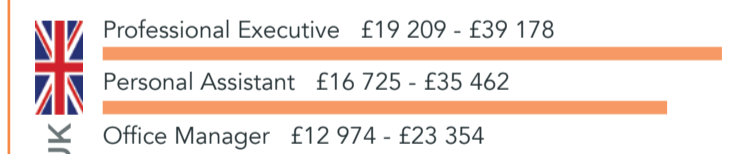
Travel Administration • Project Management
Search Engine Optimisation (SEO)

Social Media for Business (Twitter, Facebook, Snapchat)
Typing • Personal Effectiveness • Internship

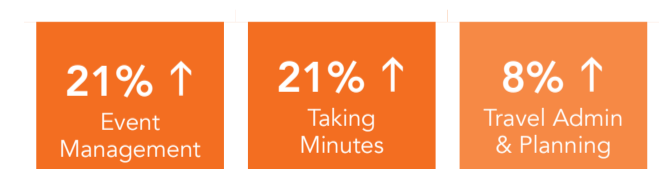
CAREERS

Professional Executive
Personal Assistant
Office Manager

SALARIES (ANNUAL)



KEY SKILLS THAT POSITIVELY AFFECT SALARIES



FURTHER CAREER PATHS

Human Resource Director
Senior Human Resource Manager
Operations Manager
General Manager
CEO