



DIPLOMA IN INTERACTIVE GRAPHICS

(SAQA NO. 66689) (3 YEARS FULL TIME)

WHAT YOU GET

Diploma in Interactive Graphics (Concept Interactive Institute)
Advanced Award in Design (Concept Interactive Institute)

INTRODUCTION

Our hands-on team is dedicated to teach you how to design and develop websites and arm you with the skills you need to secure your first position as an industry ready Web Designer and Developer.

You don't need to be great at maths, or know much about computers. You also don't need any previous technical experience to enrol. We need you to be passionate about design, websites, technology and building things. We also want you to be willing to learn and think creatively.

It goes without saying that the technology sector is booming in South Africa and around the world. There are over 180 million active websites in the world, constantly needing to be upgraded or changed with hundreds of thousands more being added every year. There are also more mobile phones now in the world than people! * And you don't need to convince anyone about the increasing usage of mobile sites.

Learn this course at Concept Interactive Institute and shape the future of the digital website design and development world, both here in South Africa and globally.

**The number of mobile phones hit 7.2 billion around October 2014, surpassing the world's population at the time.*

DESCRIPTION

This comprehensive diploma programme incorporates design, print media, motion graphics, web design and programming. We place emphasis on practical skills, as well as the importance of conceptualisation, best practice in design, and effective use of relevant computer applications. If you want to initiate a successful career as a developer and a designer, this is where it all begins.



The minimum period that this qualification can be studied is 3 years.

To register for this certificate or find out more information, please contact a student advisor:

info@conceptinteractive.co.za
Cape Town: 021 202 7890
Johannesburg: 011 262 4555
www.conceptinteractive.co.za

CURRICULUM

YEAR ONE

Theory of Design I

Visual Communication
History of Art and Design

Design Technology I (Print Media)

Drawing for Design I
Colour Theory
Adobe InDesign
Adobe Illustrator
Adobe Photoshop

Professional Practice I

Project Management
Presentation Skills
Office Productivity Software

Marketing I

Fundamentals of Marketing

YEAR TWO

Theory of Design II

Visual Communication II

Design Technology II (Web Design)

Drawing for Design II
Adobe Photoshop II
3D Design
HTML5 & CSS3
Introduction to Javascript
Sound editing
Adobe Premiere
Adobe After Effects

Professional Practice II

Business Management I
Professional Communication

Marketing II- Digital Marketing

Portfolio I

Internship I

YEAR THREE

Design Technology III (Web Development)

Javascript
PHP
CSS Frameworks
Content Management Systems (CMS)
Git and Gitup

Professional Practice III

Entrepreneurship
Business Management II

Internship II

Portfolio II

ADMISSION REQUIREMENTS

You are expected to have passed matric or the equivalent (this requirement can be waived in special circumstances). Although subject choice will not detract from qualification entry, the subjects Art, Design, Mathematics & English are an advantage. At the very least you should have a pass in maths literacy and be able to use basic computer applications, thus you should have basic computer literacy. If this is not the case proof of training in basic computer literacy will be required in order to be eligible for this qualification.

Students who are eligible may apply for RPL or Credit Transfer.

You will also be required to complete 2 basic assignments allowing us to ascertain how visually orientated you are. These assignments can be supplemented by your own art/ design work.

INTERVIEW

Upon receipt of your assignments you will be interviewed to gauge your suitability for admission to this programme. One of our student advisors will be able to answer any query you may have.

