



## HIGHER CERTIFICATE IN ENTREPRENEURSHIP

(SAQA NO. 101750) (1 YEAR FULL TIME / 3 YEARS PART TIME)

### INTRODUCTION

*This accredited higher qualification is designed for the student who wants to start and run their own business.*

Students are exposed to a wide array of topics that are needed to understand the holistic nature of running a business. The course is offered in a flexible online blended format with face to face classes being offered on a weekly basis for full time students or online for part time students. Full time students can attend classes and receive tuition support at our learning centres and will receive academic learning material via online learning on their own devices. Students are also able to get access to learning materials on our Student Learning Platform. It is expected that students will have access to their own smart devices with Internet connectivity.

Upon successful completion, students may then elect to continue studying the "New Technologies" short certification for a further 6 month period. Students will understand the impact of new technology on our world and the power of exponential growth by learning about technologies such as Blockchain, AI, Sensors and Networks, Nanotechnology, the Space Industry and Augmented Reality, to name a few.

### BENEFITS

Key benefits of this course:

- Lots of support: Academic support and tuition resulting in better understanding and higher marks
- High academic quality - lecturers with experience in industry
- Use our state-of-the-art online learner system
- Flexibility - start any month of the year
- Free incubation of your business idea
- Practical experiential learning - Free registration as a Director and your own Pty (Ltd.)
- Option to continue onto the 6 month New Technologies certification
- Competitively priced - payment options available as well as Student Loans
- Student loan repayments as low as a few hundred Rands per month for successful applications
- Placement assistance



This course can be studied as a one year course full time, or up to three years part time. The Certificate is taught as a digital online course supported with face to face academic support in the form of tuition support, workshops, assessments and practical sessions. Students are expected to utilise their own devices such as laptops and other smart electronic devices and be able to connect to the Internet.

Combined with the 6 month New Technologies certification, this has been regarded as one of the most exciting Entrepreneurship courses in South Africa today.

Throughout the course, whilst learning, students are encouraged to build a business plan. As an option, and when the student is ready, the college will offer students a platform in order for students to sell their plan to an external Board of Directors. If the plan is successful, the student will be appointed as a Director of their own company, and any appointed Directors will actively guide the student, or students, and the newly formed company so that it can commercially develop.

## CURRICULUM

The Higher Certificate comprises 10 subjects at NQF5. All subjects need to be passed in order to obtain the qualification. There are no pre-requisites.

### SUBJECTS

- Business Communication
- Business Management Principles
- Business Mathematics
- Creative Thinking
- Managing people (Human Resource Management)
- Project Management Administration
- Business Information Systems
- Entrepreneurship
- Finance for Small Business
- Marketing Practice

## ADMISSION REQUIREMENTS

Students are expected to have passed Matric or the equivalent (this requirement can be waived in circumstances where the student can prove prior knowledge or experience). Although subject choice will not detract from qualification entry, the subjects Mathematics & English are an advantage.

Students should also have passed Matric maths at a minimum level of 60%. Students who did not achieve 60% in maths will be required to write a Concept Interactive "Entrance Assessment". Please contact a student advisor for more information.

Students should be able to use basic computer applications and thus should have basic computer literacy. If this is not the case proof of training in basic computer literacy will be required in order to be eligible for this course.

Students who are eligible may apply for RPL.

## LEGISLATIVE MATTERS

The institution is registered as a Private Higher Education Institution by the Department of Higher Education and Training. Reg. No. 2009/HE07/003. The Higher Certificate in Entrepreneurship is accredited by the Council on Higher Education as a NQF5 qualification.



To register for this certificate or find out more information, please contact a student advisor:

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Cape Town: 021 202 7890

Johannesburg: 011 262 4555

[www.conceptinteractive.co.za](http://www.conceptinteractive.co.za)